



## Terms of Reference Researcher

### About Leaders International

Leaders International is an international network of local organizations that plans, manages, and monitors innovation and economic development interventions in the region. Through its offices in Brussels, Amman, and Ramallah, Leaders International provides complete project-management services with a focus on private-sector development, enterprise development, job creation, entrepreneurship, D4D, economic policy dialogue, and tourism value chain development.

### Background

As a partner in the CRE@CTIVE project, Leaders is implementing the project activities in Palestine. CRE@CTIVE - Innovation for bringing creativity to activate Traditional Sectors in MED area-, Project is financed by the European Union's ENI CBC Med Programme and implemented in Spain, Jordan, Palestine, Tunisia, Egypt, and Italy.

CRE@CTIVE project is designed to boost creativity and innovation by connecting traditional sectors with creative industries that encompass crafts, design, and culture. Creative innovation will help upgrade products of these sectors, improve their positioning, and enhance their competitiveness in the global market. The project will additionally create new job opportunities, drive efficient resource use, and accelerate innovation in the region.

### Responsibilities

1. Conduction of a market study for the traditional sectors in Palestine (Textiles, Clothing, Footwear, and Leather).
2. The study will be conducted through desk research and interviews with key stakeholders.
3. The study will be composed of a comprehensive overview of the sectors, the sectors' structure, performance, and financial indicators, and export trends.
4. The study also will explore relevant creative initiatives/projects in these sectors.
5. Development of a visual report presenting the findings of this study, utilizing graphs, infographics, tables, charts, and images, allowing the identification of the weaknesses and capacities of traditional sectors in Palestine. The submitted study should follow any guidelines or templates provided by Leaders International.
6. The consultant is expected to produce a summarization report compiling the market studies from project partners from 6 countries
7. The consultant is responsible for summarizing the findings of the Business Surveys on MSME and CCI Clusters from all project partners from 6 different countries. (Kindly note that individual reports will be conducted separately and are not the responsibility of the consultant).



8. The consultant is responsible for summarizing the findings of the innovation map/SWOT analysis from all project partners from 6 different countries. (Kindly note that individual reports will be conducted separately and are not the responsibility of the consultant).

### **Outputs**

1. Market study on the traditional sectors in Palestine
2. Visual report with graphs, infographics, images, charts, and tables, presenting the findings of the aforementioned study.
3. Compilation report of the aforementioned study from all project partners/countries
4. Summarization report of the Business Survey MSME Cluster and CCI Clusters
5. Summarization report of the innovation map/SWOT analysis

### **Prerequisites**

6. Minimum B.A degree in Economics, Social Sciences, or any other relevant field
7. Minimum of 2 years of relevant experience
8. Experience in Data collection and analysis, Qualitative data research, and Quantitative data sets
9. Knowledge of research methodologies and techniques
10. Excellent written and verbal communication skills, both in Arabic and English

To apply for this opportunity, please send your CV along with the Financial offer to [vacancies@leadersinternational.org](mailto:vacancies@leadersinternational.org) no later than 11/03/2021.



## FINANCIAL OFFER FORM

FOR

**CRE@CTIVE - Innovation for bringing creativity to activate Traditional Sectors in MED área**

Please fill in the table below and submit it along with your CV to: [vacancies@leadersinternational.org](mailto:vacancies@leadersinternational.org)

Name of subject: **Researcher / CRE@CTIVE**

First Name, Last Name	
Address	
Mobile	
E-mail address	
Nationality (for tax purposes)	
Expected daily rate in <b>EUR</b>	