



Terms of Reference

Expert Coach

One - to - One Coaching

About Leaders International

Leaders International is an international network of local organizations that plans, manages, and monitors innovation and economic development interventions in the region. Through its offices in Brussels, Amman, and Ramallah, Leaders International provides complete project-management services with a focus on private-sector development, enterprise development, job creation, entrepreneurship, D4D, economic policy dialogue, and tourism value chain development.

Background

As a partner in the GIMED project, Leaders is implementing the project activities in Palestine. GIMED - The Green Impact Med Project-Positive Investments for Positive Impacts, Project is financed by the European Union's ENI CBC Med Programme and implemented in Spain, Lebanon, Palestine, Tunisia, Egypt and Italy.

GIMED supports green entrepreneurship in the Mediterranean by fostering job creation and economic growth, particularly among young and women entrepreneurs. It strives to boost the development of eco-innovative ventures in order to create employment and drive the green and circular economy in the region.

Objective

Identification of coaches/mentors who will provide support through one – to – one coaching sessions with the GIMED Ideation-stage participants.

Scope of work

Complementary support and one-to-one coaching sessions with the ideation-stage entrepreneurs play an integral role in ensuring that entrepreneurs receive all the support and assistance needed to successfully validate their ideas. Coaching is a key tool in the capacity-building element of the GIMED Project, ensuring that the individual needs of each participant are met.

Coaches must have comprehensive knowledge and experience in providing complimentary support services to new business, alongside a solid background in green entrepreneurship.

Responsibilities

1. Participation in the selection and scoring of 40 ideation-stage entrepreneurs through the evaluation of received applications, and interviewing shortlisted applicants as needed;



2. Participation in the selection and scoring of 20 out of 40 entrepreneurs to proceed to the following stage of the program;
3. Revision of the Participant Profiles developed in the previous stage of the program;
4. Delivery of a total of 40 mentorship sessions, ensuring that each participant gets a minimum of 2 mentorship sessions (typical duration of each session is 4 hours).

Mentorship and coaching include:

- A. Providing assistance and advice to GIMED participants in order to capitalize on the results of the previous stage of capacity building workshops;
- B. Supporting entrepreneurs in planning their access to funds;
- C. Implementation of entrepreneurs marketing strategies;
- D. Implementation and development of the Green Business Model as needed;
- E. Identification and customization of support services to the specific needs of each sustainable business through technical assistance

Outputs

1. Selection of 40 initial participants & provision of Scoring sheets
2. Selection of 20 participants & provision of Scoring sheets
3. Delivery of 40 one-to-one coaching sessions
4. 20 Updated Profiles
5. 20 Updated business plans
6. 20 Updated investor pitch-0decks
7. 40 Video Recordings of the online training sessions
8. Screenshots of the sessions
9. 40 Attendance Sheets
10. 40 Meeting Minutes
11. Agenda
12. End of coaching report

Prerequisites

1. Comprehensive knowledge of the goals and objectives of the GIMED Project
2. Priority goes to individuals with Certifications in Green Training
3. Background and experience in green entrepreneurship and agriculture
4. Trainings and mentorship will take place after office hours

Timeframe: June 2021 – August 2021

Total number of days: 40

To apply for this opportunity, please send your CV along with the Financial offer to vacancies@leadersinternational.org no later than 31/01/2021.



FINANCIAL OFFER FORM

FOR

“The Green Impact Med Project-Positive Investments for Positive Impacts- GIMED Project”

Please fill in the table below and submit it along with your CV to: vacancies@leadersinternational.org

Name of subject: **Expert one to one Coaching / GIMED**

First Name, Last Name	
Address	
Mobile	
E-mail address	
Nationality (for tax purposes)	
Expected daily rate in EUR	