



Terms of Reference Trainer of Microfinance Promoters

About Leaders International

Leaders International is an international network of local organizations that plans, manages, and monitors innovation and economic development interventions in the region. Through its offices in Brussels, Amman, and Ramallah, Leaders International provides complete project-management services with a focus on private-sector development, enterprise development, job creation, entrepreneurship, D4D, economic policy dialogue, and tourism value chain development.

Background

As a partner in the MEDSt@rts project, Leaders is implementing the project activities in Palestine. MEDSt@rts - Med microfinance support system for start-ups - project is financed by the European Union's ENI CBC Med Programme and implemented in Italy, Greece, Tunisia, Palestine and Lebanon.

MEDSt@rts addresses young and highly motivated people with innovative ideas - usually high-risk companies - and supports them in developing their business. Leaders wishes to recruit a qualified Trainer of Microfinance Promoters. He/she will carry out activities related to the project activities.

Goal:

The main objective of the MEDSt@rts project is to promote access to credit for promoters of projects that are usually "unbankable" and support the creation of new economic and professional opportunities capable of contributing to social inclusion and fight against the unemployment of economically fragile people (young people, women, disabled and unemployed).

Project's Mission:

The mission of the MEDSt@rts project is to support the inclusion of the unemployed (in particular young people between 18 and 40 years old, women and people with disabilities) and businesses in the informal economy.

Scope of Work:

As part of the MEDSt@rts objectives for sustainable development and durability, the Trainer shall provide a thorough and comprehensive training course for 10 promoters. This extensive course shall provide the Microfinance Promoters the tools and know-hows necessary for the provision of support and assistance to aspiring entrepreneurs in later stages of the project, which will enable entrepreneurs to find the most suitable financial solutions for national markets.



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Deliverables:

- Delivering a comprehensive training course for 10 promoters to prepare them to transmit the needed knowledge for supporting future entrepreneurs and further promoting the MEDSt@rts project;
- Ensuring the promoter have a thorough understanding of the Mediterranean and Palestinian micro-finance sectors through the study conducted by the MEDSt@rts project;
- Transmitting the knowledge-base, tools, and resources needed to conduct proper research to find financing opportunities in Palestine and MENA;
- Preparing the training materials that will act as guidelines for enabling access to finance in Palestine and MENA from micro-finance institutions, banks, investors, and grants;
- Transferring the know-how and skills required to successfully apply and benefit from the microfinance opportunities in the region;
- Allowing a solid apprehension of the needed skills-base to adopt the best customer-service practice.

Qualification, Knowledge and Experience:

- At least a Bachelor Degree in Business Administration, Economics or any other relevant field.
- Have professional experience in one of the sectors defined by the project MEDSt@rts (Agribusiness, Digitization, Eco-design, Crafts, Tourism Personal service, Cultural heritage)
- Personal flexibility and high motivation.
- Good skills in Microsoft Office.
- Experience in similar projects and working in teams.
- Excellent interpersonal and communication skills in both Arabic and English.
- Excellent planning and administration skills.

To apply for this opportunity, please send your CV along with the Financial offer to vacancies@leadersinternational.org no later than 06/12/2020



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FINANCIAL OFFER FORM

FOR

“MED Microfinance support system for start-ups – MEDSt@rts Project”

Please fill in the table below and submit it along with your CV to: vacancies@leadersinternational.org

Name of subject: **Trainer of Microfinance Promoters / MEDSt@rts**

First Name, Last Name	
Address	
Mobile	
E-mail address	
Nationality (for tax purposes)	
Expected daily rate in EUR	



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