



Terms of Reference

Certified Trainer

workshop facilitator

About Leaders International

Leaders International is an international network of local organizations that plans, manages, and monitors innovation and economic development interventions in the region. Through its offices in Brussels, Amman, and Ramallah, Leaders International provides complete project-management services with a focus on private-sector development, enterprise development, job creation, entrepreneurship, D4D, economic policy dialogue, and tourism value chain development.

Background

As a partner in the GIMED project, Leaders is implementing the project activities in Palestine. GIMED - The Green Impact Med Project-Positive Investments for Positive Impacts, Project is financed by the European Union's ENI CBC Med Programme and implemented in Spain, Lebanon, Palestine, Tunisia, Egypt and Italy.

GIMED supports green entrepreneurship in the Mediterranean by fostering job creation and economic growth, particularly among young and women entrepreneurs. It strives to boost the development of eco-innovative ventures in order to create employment and drive the green and circular economy in the region.

Objective

Identification of Certified Green Trainers (Workshop Facilitators) who will conduct capacity-building workshops that comply with the methodology that is to be provided by Leaders International to ideation-stage GIMED Participants.

Scope of work

Workshop Facilitators are responsible for giving GIMED participants the necessary training to establish and manage their green businesses. The intensive training program provided through the workshops is meant to allow GIMED participants the necessary skills-base and comprehensive knowledge to be able to operate a green business whilst understanding local market needs.

Responsibilities

1. Participation in the selection and scoring of 40 ideation-stage entrepreneurs through the evaluation of received applications, and interviewing shortlisted applicants as needed;
2. Delivery of a comprehensive training outline;
3. Development of training materials based on the available Methodology. Training should cover a multitude of topics that include, but are not limited to, Eco-design and green business modeling, access to markets, and access to investments;



4. Preparation of a comprehensive practical homework plan for the entirety of the training and workshops.
5. Delivery of two sets of training workshops, each consisting of 10-day of capacity-building workshops to GIMED participants;
6. On-going assessment of workshop participants online, through their profiles on the platform, as well as offline;
7. Development and evaluation of individual business plans in collaboration with the GIMED Participants through online and offline tools and methods of support;
8. Participating in the selection of 20 out of 40 ideation stage entrepreneurs to progress into the next phase of the project;
9. Provision of deliverables and documentation according to the project timeline to be provided by Leaders International.

Outputs

1. Selection of 40 initial participants & provision of Scoring sheets
2. 40 sustainable business models
3. 2 courses of 10-day workshops
4. Practical homework plan
5. 40 Business Plan drafts
6. 40 Final Business plans (Including marketing strategies)
7. 40 investor pitch decks
8. 40 participant profiles, including a summary of the business idea, skills-assessment, and more (a template will be provided)
9. Selection of 20 participants & Scoring Sheets
10. Presentations and Training material used for the training
11. 20 Video Recordings of the online training sessions
12. Screenshots of the sessions
13. 20 Attendance Sheets
14. 20 Meeting Minutes
15. Training Agenda
16. End of training report

Prerequisites

1. Comprehensive knowledge of the goals and objectives of the GIMED Project
2. Certification in Green entrepreneurship and/or eco-friendly businesses
3. Thorough knowledge and understanding of green entrepreneurship tools and the ability to fully operate and utilize all their functionalities;



4. Commitment to mastering all the tools and contents available for Certified Green Trainers (such as presentations for the workshops and pedagogical guides);
5. Full ability to operate online green platforms;
6. Training sessions and workshops will take place after office hours

Timeframe: February 2021 - May 2021

Total number of days: 30

To apply for this opportunity, please send your CV along with the Financial offer to vacancies@leadersinternational.org no later than 31/01/2021.



FINANCIAL OFFER FORM

FOR

“The Green Impact Med Project-Positive Investments for Positive Impacts- GIMED Project”

Please fill in the table below and submit it along with your CV to: vacancies@leadersinternational.org

Name of subject: **Certified Trainer / GIMED**

First Name, Last Name	
Address	
Mobile	
E-mail address	
Nationality (for tax purposes)	
Expected daily rate in EUR	