



Terms of Reference

Entrepreneurship Mission

About Leaders International

Leaders International is an international network of local organizations that plans, manages, and monitors innovation and economic development interventions in the region. Through its offices in Brussels, Amman, and Ramallah, Leaders International provides complete project-management services with a focus on private-sector development, enterprise development, job creation, entrepreneurship, D4D, economic policy dialogue, and tourism value chain development.

Background

As cities continue to grow, so is the number of challenges they are facing. Environmental, economic or social emerging issues call for new and unproven urban solutions. The increasing need for urban innovation will result in the development of a significant number of smart cities initiatives, creating new business opportunities for Mediterranean SMEs. If we want our cities to be efficiently managed and more liveable for communities, public authorities and SMEs have to work together to come up with the best technological solutions. SME4SMARTCITIES will make this collaboration possible by reinforcing the capacities of Mediterranean cities and SMEs.

The project will help cities to be the front-runners of innovation, in particular through the use of public procurement of innovative solutions. On the other hand, the project will support Mediterranean SMEs to guarantee that their products and services meet the expectations and needs of smart cities.

Objective

This position will be a part of the project's implementation process.

Scope of work

Supporting the project's SMEs by organizing an entrepreneurial mission in Palestine.

Required qualifications

1. Familiarity with national smart city solutions implemented by public and/or private entities.
2. Experience with designing, implementing tours in Palestine
3. Ability to travel and arrange traveling around the Palestinian Territories (being able to go to Jerusalem is a plus).
4. Strong familiarity with the work of public authorities.



Deliverables # 1

- Prepare an agenda for a two day visit in Palestine that can support the SMEs with increasing the knowledge of the markets they want to address with their solutions.
- Prepare a list of Hotels/accommodation arrangements to share with Partners traveling to Palestine.
- Providing a guide to implement the two day agenda including all logistics (transportation, venues, booking arrangements...).

Deliverables # 2

- Organize a workshop with public buyers for the solutions they intent to develop within the project & other target groups for the products & services they already had in their portfolio)
- Organize a workshop with citizens & other users of smart city sector solutions to exchange information with SMEs.

To apply for this opportunity, please send your CV along with the financial offer to procurement@leadersinternational.org, no later than 20/04/2022.



FINANCIAL OFFER FORM

“Mediterranean SME working together to make cities smarter, SME4SMARTCITIES”

Please fill in the table below and submit it along with your CV to:

procurement@leadersinternational.org

Name of subject: **Entrepreneurship Mission / SME4SMARTCITIES**

First Name, Last Name		
Company Name		
Address		
Mobile		
E-mail address		
Nationality (for tax purposes)		
Date		
Price	<u>Deliverables # 1</u> (Based on Daily Rate)	-----EUR/ Day
	<u>Deliverables # 2</u> (Based on Daily Rate)	-----EUR/ Day