

Terms of Reference

Project	DIP Project
ToR Number (Please refer to it when applying your offer)	DIP/02/2022
Period of Performance	September 2022 – September 2023
Location	Palestine
Date of announcement	September 13, 2022
Activity Title	Crowdsourcing & Hackathons Expert

1. Background

Leaders International (LI) plans and delivers innovation and economic development interventions with a particular focus on private-sector development, entrepreneurship, job creation, digital transformation, and access to markets. The organization manages a multi-million active portfolio of grants and service contracts to ensure the economy's access to the necessary means and resources for development and economic prosperity. Through its projects, LI leverages its expertise in research, strategy, and management to provide its beneficiaries with sustainable technical and financial assistance, and build their capacity and resilience to adapt to different economic challenges.

2. Project Background

In light of increased social tension and the spread of harmful media content in the MENA region, DIP aims to nurture the resilience of societies in Libya, Algeria, Tunisia, Palestine, Jordan, and Lebanon in the digital sphere. To achieve this, LI will bring together creative entrepreneurs, digital technology activists, and media professionals to support the development of innovative media and information literacy solutions, with a special focus on tackling disinformation. Furthermore, the project will also create a cross-regional network for professional exchange and capacity building to promote innovative, high-quality reporting on conflict-related topics. Ultimately, the project will find innovative, localized ways to make use of the ongoing digital transformation to develop and ensure the viability of quality media in the region.

3. Objective

Succeeding the mapping and research, the consultant will organize crowd-sourcing competitions and hackathons to support and train the participants and provide them with the necessary technical skills to come up with a ready solution.

4. Scope of Work

The selected consultant will be in charge of providing technical and ICT support throughout the following stages of the project:

i. **3 crowd-sourcing competitions:**

- **Objective:** provide technical ICT expertise and advisory services to support participants in developing application ideas building on open-source solutions and other pre-existing tools. Each competition will take place in a 3-week period, ultimately 30 ideas will receive a minimum of 3 training sessions with the expert.
- **Target audience:** Media Professionals, Entrepreneurs, and ICT Specialists
- **Expected Days of work:** 10 in total

ii. **6 hackathons:**

- **Objective:** Participants will be required to generate human-centered design solutions that can potentially be transformed into start-ups. The consultant is responsible for assisting participants in gaining the needed technical skills and in developing their solutions.
- **Target audience:** Media Professionals, Entrepreneurs and ICT Specialists
- **Expected Days of work:** 18 in total

Timeline

The below timeline outlines the progress of upcoming activities and is subject to change.

	2022					2023								
Month	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sep
3 Crowd-sourcing competitions														
6 hackathons														

5. Expected Deliverables

The consultant is expected to adhere to the deliverables specified in the table below, along with any additional documents as requested by the Project Coordinator in later stages.

Activity	Expected Deliverables
Crowdsourcing competition	1. General outline of the training
	2. Training Material
	3. 30*3 training sessions Supporting documents: Screenshots, recordings, attendance sheets, meeting minutes, and any other document requested by the PO.
Hackathons	1. Training material
	2. Training delivery

6. Qualifications Required

The applicant shall have extensive experience in ICT solutions and, and shall have the following qualifications:

- At least a Bachelor's degree in Business Administration, Entrepreneurship or any relevant field;
- Minimum of 3 years of experience in crowdsourcing and hackathons;
- Previous work experience with donor funded programs.

7. Documents to be submitted

The application must contain the following documents:

1. Financial Offer (attached to this ToR)
2. Company profile or CV (individual consultants)

8. Taxes and other Terms:

- The offer should be including VAT;
- For individual consultants, Applicable tax laws apply.

Please submit all required documents to procurement@leadersinternational.org no later than September 20th 2022 **in EUR Currency**.



FINANCIAL OFFER FORM FOR

DIP Project

Please fill in the table below and submit it along with your CV or company profile

To: procurement@leadersinternational.org

Name of subject: **DIP/02/2022- Crowdsourcing & Hackathons Expert**

First Name, Last Name	
Address	
Mobile	
E-mail address	
Nationality (for tax purposes)	
Expected daily rate in EUR	