

## Terms of Reference

<b>Project</b>	DIP Project
<b>ToR Number (Please refer to it when applying your offer)</b>	DIP/1/2022
<b>Period of Performance</b>	September - October 2022
<b>Location</b>	Palestine
<b>Date of announcement</b>	September 4, 2022
<b>Activity Title</b>	Mapping Expert

### 1. Background

Leaders International (LI) plans and delivers innovation and economic development interventions with a particular focus on private-sector development, entrepreneurship, job creation, digital transformation, and access to markets. The organization manages a multi-million active portfolio of grants and service contracts to ensure the economy's access to the necessary means and resources for development and economic prosperity. Through its projects, LI leverages its expertise in research, strategy, and management to provide its beneficiaries with sustainable technical and financial assistance, and build their capacity and resilience to adapt to different economic challenges.

### 2. Project Background

In light of increased social tension and the spread of harmful media content in the MENA region, DIP aims to nurture the resilience of societies in Libya, Algeria, Tunisia, Palestine, Jordan, and Lebanon in the digital sphere. To achieve this, LI will bring together creative entrepreneurs, digital technology activists, and media professionals to support the development of innovative media and information literacy solutions, with a special focus on tackling disinformation. Furthermore, the project will also create a cross-regional network for professional exchange and capacity building to promote innovative, high-quality reporting on conflict-related topics. Ultimately, the project will find innovative, localized ways to make use of the ongoing digital transformation to develop and ensure the viability of quality media in the region.

### 3. Objective

The objective of this initiative is to support the development of innovative ICT solutions to strengthen the regional media users' resilience against disinformation and to enhance their Media and Information Literacy (MIL) skills by providing the technical and ICT skills necessary throughout different stages of the projects. The consultant will study and analyze the market for existing tools that could pave the way to finding a solution, and publish the research for participants and future projects to benefit from.

#### 4. Scope of Work

i. **Develop an extensive mapping of pre-existing solutions:**

- **Objective:** conduct a mapping of a minimum of 60 pre-existing open-source tools or software that could be used to create solutions that counter hate speech and disinformation and boost MIL. This mapping will facilitate the development of solutions by project participants in the coming stages of the project. The results will be presented in two ways: a written study, and a direct, visually appealing way to be published to the public.
- **Fields:** linguistic analysis, social media listening, social media analysis, data visualization, etc...
- **Language:** Arabic/English/Others...
- **Target audience:** Entrepreneurs and ICT Specialists
- **Expected Days of work:** 5 in total

#### *Timeline*

The below timeline outlines the progress of upcoming activities and is subject to change.

		2022				
Month		Aug	Sep	Oct	Nov	Dec
Action						
Mapping of solutions						

#### 5. Expected Deliverables

The consultant is expected to adhere to the deliverables specified in the table below, along with any additional documents as requested by the Project Coordinator in later stages.

Activity	Expected Deliverables
<b>Mapping</b>	1. List of at least 60 solutions
	2. Final research (visual + written)



## **6. Qualifications Required**

The applicant shall have extensive experience in ICT solutions and, and shall have the following qualifications:

- At least a Bachelor's degree in IT, Business Administration or any relevant field;
- Proven minimum of 3 years of experience in IT and digital work;
- Previous work experience with donor funded programs focusing on building trainings for digital work.

## **7. Documents to be submitted**

The application must contain the following documents:

1. Financial Offer (attached to this ToR)
2. Company profile or CV (individual consultants)

## **8. Taxes and other Terms:**

- The offer should be including VAT;
- For individual consultants, Applicable tax laws apply.

Please submit all required documents to [procurement@leadersinternational.org](mailto:procurement@leadersinternational.org) no later than September 11<sup>th</sup> 2022 **in EUR Currency.**



## FINANCIAL OFFER FORM FOR

### DIP Project

Please fill in the table below and submit it along with your CV or company profile

To: [procurement@leadersinternational.org](mailto:procurement@leadersinternational.org)

Name of subject: **DIP/1/2022 - Mapping Expert**

First Name, Last Name	
Address	
Mobile	
E-mail address	
Nationality (for tax purposes)	
Expected daily rate in <b>EUR</b>	